

## **Brief Description – Research Institute for Medium-Sized Businesses and Regional Development**

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Founded in October 2002, the Research Institute for Medium-Sized Businesses and Regional Development aims at the practical implementation, monitoring and evaluation of theoretical political approaches regarding medium-sized businesses and opportunities for regional development. The Institute is supported by an advisory board consisting of notable personalities from academia, business and politics.

Unique knowledge as well as a precise understanding of Saxon medium-sized businesses constitute the core competencies of the Research Institute for Medium-Sized Businesses and Regional Development. Comprehensive experience in the field of regional initiatives and development, primarily in the context of economic, competitive and evolutionary aspects contributes to the profile of the Institute.

The Research Institute for Medium-Sized Businesses and Regional Development provides consultancy for industry, public institutions, and associations as well as politics. Our product portfolio includes market surveys, expert opinions and analyses in theoretical, empirical and practical questions along with statements, business surveys and research reports. The Research Institute for Medium-Sized Businesses and Regional Development monitors, conducts and evaluates projects featuring medium-sized businesses and regional development. For companies, the Research Institute for Medium-Sized Businesses and Regional Development provides business support services in investment consultancy and location development, including Poland and the Czech Republic.

The Research Institute for Medium-Sized Businesses and Regional Development watches, analyses and assesses labour relations under strategic aspects in a Saxon, German and European context in addition to the interdependencies between employers, employees and labor unions.

Furthermore, the Research Institute for Medium-Sized Businesses and Regional Development publishes research statements to stimulate and accompany socio-political discussions.

The Research Institute for Medium-Sized Businesses and Regional Development supports the integration of the countries which have recently acceded to the European Union, and has a particular interest in the regions bordering Saxony: Lower Silesia in Poland and Bohemia/Moravia in the Czech Republic. Due to close contacts to enterprises, employers' associations and ministries in these countries, the Research Institute for Medium-Sized Businesses and Regional Development can access a wide network of contacts as well as topical information.

Cooperation agreements and numerous contacts to enterprises and employers' associations in Saxony allow the Institute for Medium-Sized Businesses and Regional Development to avail itself from a broad basis and facilitate topical, current and comprehensive reactions.

## Contact

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